Message Text

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PAGE 01 MANILA 15182 291027Z

17

ACTION EA-09

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E. O. 11652: NA TAGS: ETRD, RP

SUBJECT: PHILIPPINE ECONOMIC NEGOTATIONS

- 1. EMBASSY HAS IMPRESSION, BASED ON ARNOLD CONVERSATIONS INS WASHINGTON AND OTHER PASSING REFERENCES, THAT DEPARTMENT BELIEVES TARIFF CUTS ON PHILIPPINE MAHOGANY PLYWOOD AND VENEER TO BE A SENSITIVE ISSUE FOR U.S. PLYWOOD PRODUCERS.
- 2. EMBASSY IMPRESSION IS, IN FACT, THE OPPOSITE, I.E. THAT TARIFF CUTS WOULD BE SUPPORTED BY U.S. PLYWOOD PRODUCERS. THIS ATTITUDE WAS EXPRESSED TO AMBASSADOR EARLIER THIS MONTH BY REPRESENTATIVE U.S. PLYWOOD INDUSTRY DURING COURSE OF VISIT TO SORIANO'S BISLIG BAY LOGGING, PLYWOOD, AND PAPER OPERATION.
- 3. BRONSON LEWIS, EXECUTIVE VICE PRESIDENT OFAMERICAN PLYWOOD ASSOCIATION, STATED DURING BISLIG BAY VISIT THAT U.S. INDUSTRY'S MAJOR CONCERN IS WITH EXPANDING AND PRESERVING THE MARKET FOR PLYWOOD IN COMPETITION WITH SUBSTITUTES, AND HE STATED THAT U.S. INDUSTRY VIEWS AVAILABILITY OF PHILIPPINE PLYWOOD AS BENEFICIAL TO THIS GOAL. HE POINTED OUT THAT IN BOOM PERIODS U.S. PRODUCTION IS INSUFFICIENT LIMITED OFFICIAL USE

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TO SUPPLY MARKET, RESULTING IN PRICE INCREASES WHICH IN

LONG RUN ARE DETRIMENTAL TO MARKET POSITION OF PLYWOOD VIS-A-VIS OTHER BUILDING MATERIALS. PHILIPPINE PLYWOODS, HE POINTED OUT, BEING HARDWOODS, TEND TO SUPPLY A DIFFERENT MARKET FROM THAT SUPPLIED BY MAJOR U.S. PRODUCERS OF SOFTWOOD PLYWOODS, AND U.S. INDUSTRY VIEWS PHILIPPINE SUPPLIERS AS PARTNERS MORE THAN COMPETITORS. THUS, LEWIS STATED, INDUSTRY FAVORS ZERO TARIFF FOR PHILIPPINE PLYWOOD AND WOULD, IN FACT, LIKE TO SEE PHILIPPINE PRODUCERS AS MEMBERS OF AMERICAN PLYWOOD ASSOCIATION.

4. WHILE DEPARTMENT MAY WISH TO CONFIRM THESE ATTITUDES WITH OTHERS IN INDUSTRY, IT WOULD APPEAR IN VIEW OF LEWIS REMARKS THAT DECISIONS ON MAGNITUDE AND TIMING OF PHILIPPINE MAHOGANY TARIFF CUTS CAN BE MADE WITH MINIMAL APPREHENSION AS TO U.S. INDUSTRY'S REACTIONS. SULLIVAN

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